

# Recover Lost Revenue

## Warranty Labor Rate Increase (WLRI) & Warranty Parts Markup Increase (WPMI) Submissions with Dynatron

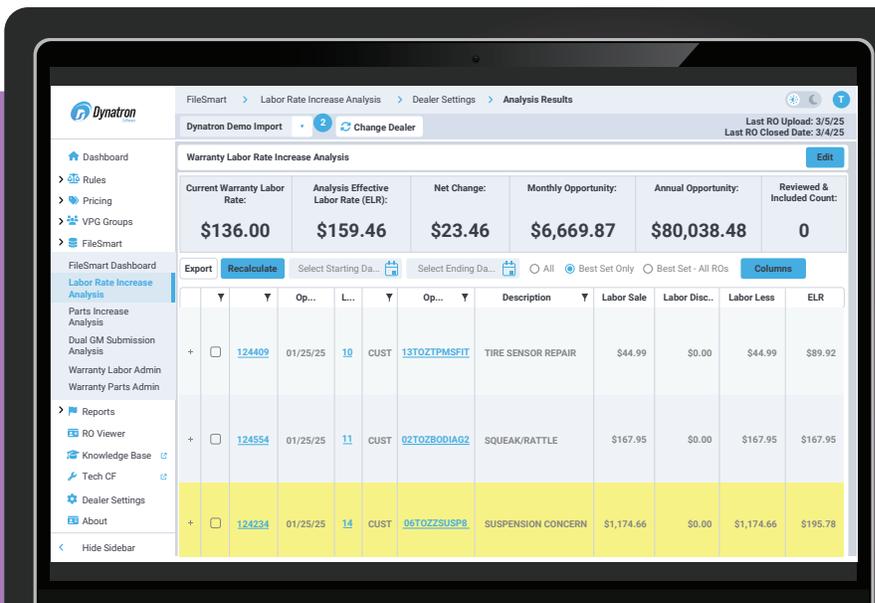
In the past few years, few opportunities have presented themselves to US dealers where they can increase revenue without significant investments in marketing, people, inventory, or facilities. But due to recent laws in almost all 50 states, dealers now have a new avenue to recover lost revenue when dealing with warranty labor and parts reimbursement. **A typical warranty part reimbursement markup through an OEM is around 40%—actual markup can be up to double that.**

### THE CHALLENGES:

Most dealers are not compliance experts and with ever changing filing requirements, keeping up to date with the most recent rules and regulations is time consuming. In addition, the filings themselves are complex endeavors that take massive amounts of time; therefore dealers often lack the internal resources (time and people) to take full advantage of the opportunity.

Many dealers have underlying Effective Labor Rate inefficiencies that create little or no initial filing opportunities. That is why Dynatron works with each dealer to fix any underlying issues prior to filing—to unlock and maximize your revenue potential.

Dynatron Software is the premier provider of automotive fixed operation data analytics, business intelligence, and pricing optimization. Our solutions provide quantifiable and substantial ROI with the least amount of managerial effort.



Current Warranty Labor Rate:	Analysis Effective Labor Rate (ELR):	Net Change:	Monthly Opportunity:	Annual Opportunity:	Reviewed & Included Count:
\$136.00	\$159.46	\$23.46	\$6,669.87	\$80,038.48	0

Op...	L...	Op...	Description	Labor Sale	Labor Disc..	Labor Less	ELR
124409	01/25/25 10	CUST 13TOZTPMSFIT	TIRE SENSOR REPAIR	\$44.99	\$0.00	\$44.99	\$89.92
124554	01/25/25 11	CUST 021OZBODIAG2	SQUEAK/RATTLE	\$167.95	\$0.00	\$167.95	\$167.95
124234	01/25/25 14	CUST 06TOZSUSP8	SUSPENSION CONCERN	\$1,174.66	\$0.00	\$1,174.66	\$195.78

**THE OPPORTUNITY:**

With over 24 years of experience, thousands of dealer partners, tens of thousands of successful submissions, and cutting edge technology—Dynatron is the leading provider of Warranty Labor and Parts increase submissions. We are the experts, so you don't have to be! With proprietary AI and machine learning technology, we select the optimal RO data set to maximize your potential revenue with each filing.

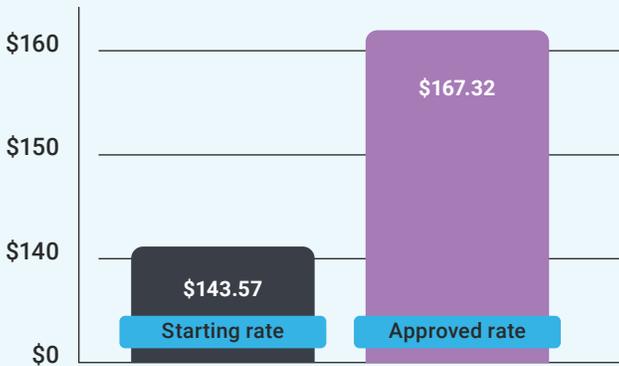
No Increase? No Problem! If you don't have an opportunity for a significant increase, Dynatron automatically enrolls you into 90 days of remote fixed operations coaching to get you the best possible result!

**Waiting could be costing you up to \$12,000 a month!**

**The Results: Simple, Less Work, More Revenue.**

**Average Warranty Labor Rate Improvement (WLRI)**

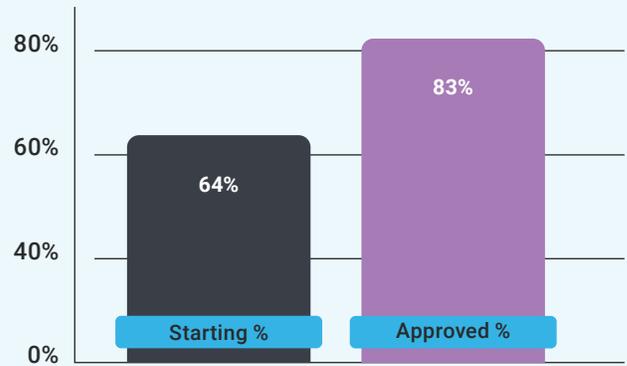
**AVERAGE INCREASE: \$23.75**



\*Rolling 365 days, n=1477

**Average Warranty Parts Markup Improvement (WPMI)**

**INCREASE IN PARTS MARKUP: 19%**



\*Rolling 365 days, n=667



**Get your 3:1 ROI Guarantee**

1. Point your phone's camera app at the code.
2. Tap the link on your screen.
3. Give us your contact info and we'll be in touch!



[sales@dynatronsoftware.com](mailto:sales@dynatronsoftware.com)



866.888.3962



[dynatronsoftware.com](http://dynatronsoftware.com)